



**South- Asia China  
Trade Fair- 2011**  
BhrikutiMandap  
Kathmandu, Nepal  
15 - 19 Sept 2011

**Date** : 15 ~ 19 Sept. 2011

**Venue** : BhrikutiMandap  
Kathmandu

**Time** : 11 am ~ 6 pm

**EXHIBITOR  
REGISTRATION  
FORM**

PLEASE COMPLETE THE FORM IN BLOCK LETTERS ONLY & ATTACH THE BUSINESS CARD TOO.

COMPANY NAME (to appear on the Fascia)

EXHIBITOR'S ID

MR./MS. (Head of the company)

DESIGNATION

MOBILE

ADDRESS

POBOX

CITY

COUNTRY

TEL

FAX

EMAIL

WEBSITE

YEAR OF ESTABLISHMENT

**SPACE REQUIREMENT ::**

Stall No.	Stall Size	No. of Stall	Total Amount	Advance	Remark

**Rates & Value Added Services (Exclusive of VAT)::**

South Asia & China Trade Fair (per sq. mt. - Nrs. 3850/- US\$ 75)					Dashain Bazaar (per sq. mt. - Nrs. 2250/- US\$ 41)		Per stall facilities					Additional Items	
Stall	Size	Area	Amount		Amount		Table	Chair	Power Socket	ID Card	Invita. Card	Note: for additional items, it should be informed 7 days prior to the exhibition and will be charged extra accordingly.	
	(m.)	(sqm.)	(NRs.)	(US\$)	(NRs.)	(US\$)							
A	3/6	18	69,300	1,350			2	4	2	6	200	Table	- Rs. 500/-
B	3/3	9	34,650	675	20,250	369	1	2	1	4	100	Chair	- Rs. 200/-
C	6/6	36	1,38,600	2,700			4	8	3	8	300	ID Card	- Rs. 100/-
D	5/11	55	2,11,750	4,125			6	12	4	10	400	Spot Light	- Rs. 500/-

- Note:
- \* stalls are booked in first-come-first basis.
  - \* all the payments should be cleared fifteen prior to the expo.
  - \* two faced stall shall be charged 10% extra.
  - \* contact hospitality desk for further assistance and enquiry at the time of expo.

**ADVANCE /FULL PAYMENT**

I/We hereby apply for participation and will abide the terms and conditions of the expo. I/We enclose herewith Cash/Cheque

no. \_\_\_\_\_ dated \_\_\_\_\_ of Rs. \_\_\_\_\_ in words \_\_\_\_\_

\_\_\_\_\_ drawn on (banker's name)

\_\_\_\_\_ towards our advance (min. 50%)/full payment in favor of Direction Nepal P. Ltd.

## Terms and Regulations

### 1. TERMS OF REFERENCE

- A. In these terms and regulations for participation, the term "exhibitor" shall include all employees, servants and agents of any individual company, partnership firm or organization who have applied for space for the purpose of exhibiting.
- B. The term "exhibition" shall mean **South-Asia & China Trade Fair 2011**.
- C. The term "organizer" shall mean Nepal China Executive Council
- D. The term "manager" shall mean Direction Nepal P. Ltd.

### 2. CONTRACT FOR PARTICIPATION

The contract shall be established when the exhibitor submits the Exhibitor Registration Form duly signed and pays the organizer participation fee.

### 3. ALLOCATION OF EXHIBIT SPACE

- A. The organizer shall allocate the space in accordance with the order of contract and advance payment of participation fee.
- B. The organizer has the right to change the location allocated to the exhibitor to efficiently manage the exhibition and the exhibitor shall have no claim for compensation.

### 4. USE OF EXHIBIT SPACE

- A. Exhibitors are bound to exhibit the announced products and to staff the exhibits with competent personnel during the whole period of the exhibition.
- B. All exhibits must accord with the description on the contract, and be related to the theme of the exhibition. Direct sale without permission of the organizer is strictly prohibited. If the exhibitor violates the above-mentioned rules, the organizer can stop the exhibitor's activity, remove his/her exhibits or order the dismantling of his/her booth. In this case, the participation fee shall not be refunded and the exhibitor shall have no claim for compensation.
- C. The organizer reserves the right to refuse admittance to the exhibition to any person.
- D. Exhibitors are not allowed to sublet space allotted to them to other parties, either wholly or in part, without the written consent of the organizer.

### 5. TERMS OF PAYMENT

- A. 50% advance of participation fee must be paid when submitting the exhibitor registration form. And the remaining balance including utility service charge shall be paid not later than **1st September 2011**.
- B. The participation fee must be paid by the due date. If the participation fee is not paid on time, the organizer has a right to cancel the exhibitor's contract. In this case, the participation fee already paid will not be refunded.

### 6. CANCELLATION BY EXHIBITOR

- A. In the event of abandonment or rejection of all allocated space and/or unpaid participation fee by the exhibitor, the organizer has the right to cancel the exhibitor's contract. In this case, the participation fee already paid will not be refunded.
- B. All cancellation requests must be made in writing 15 days before the exhibition. In this case, the participation fee already paid will not be refunded.
- C. The exhibition cancellation is not accepted within 7 days before the exhibition. If for any reason the exhibitor desires to cancel its participation in the exhibition within 7 days before the exhibition, the exhibitor shall pay 50% of participation fee.

### 7. CANCELLATION AND CHANGES OF THE EXHIBITION

In the event of the cancellation of the exhibition by the organizer, the participation fee paid will be refunded. But if the cancellation was caused by force majeure, the fee will not be refunded. The organizer reserves the right to change the venue and duration of the exhibition if exceptional circumstances demand. In this case, the fee paid will not be refunded and the exhibitor shall have no claim for compensation as a result of the changes.

### 8. CONSTRUCTIONS AND DECORATION OF STAND AND DISPLAY

All exhibitors must complete their construction and/or decoration, and move-in and display of exhibits by the date and time stipulated by the organizer. In case of using the exhibition halls over the standard time (08:00-20:00) during a set up & dismantling period, the exhibitor shall use the exhibition hall with the permission of the organizer and the exhibitors shall pay an extra charge to the organizer.

### 9. MOVEMENT OF EXHIBITS AND STAND FITTINGS

Exhibitors shall remove all exhibits and stand fittings from the exhibition hall within the period stipulated by the organizer and indemnify the organizer against any cost incurred by reason of delay or damage to the exhibition hall.

### 10. SECURITIES, RISK AND INSURANCE

- A. The organizer shall take all reasonable security precautions in the interests of exhibitors and visitors.
- B. The exhibitors shall be held responsible for any loss or theft of, or damage to exhibits, stand fittings or any article belonging to the exhibitor during the construction, exhibition and dismantling periods.

### 11. FIRE REGULATIONS

- A. Materials used in stand and display construction must be properly fireproofed in accordance with the regulations of Nepal.
- B. In the event that the exhibitor intentionally or negligently causes a fire, theft, breakage or other accidents inflicting damages to the organizer or others, the exhibitor shall be responsible for damages. Exhibitors shall be responsible for insuring goods exhibited.

### 12. SUPPLEMENTARY CLAUSES

- A. Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to those in the terms and regulations for participation in **South-Asia & China Trade Fair 2011** to ensure the smooth management of the exhibition.
- B. Any additional written regulation instructions shall form part of the terms and regulations for participating in **South-Asia & China Trade Fair 2011**. and they shall be binding on the exhibitors.

### 13. ARBITRATION OF DISPUTES

Any dispute, difference, or question which may arise at any time hereafter between the organizer and the exhibitor touching on the true construction of these terms and regulations for participation or the rights and liabilities of the parties hereto shall be finally settled by arbitration in accordance with the Nepal's law and rules of the Nepalese Court in Kathmandu, Nepal. The award of the above arbitration shall be final and binding upon both parties.

#### Exhibitor

Name \_\_\_\_\_

Designation \_\_\_\_\_

Date \_\_\_\_\_

Stamp & Signature \_\_\_\_\_

#### Organizer

Name \_\_\_\_\_

Designation \_\_\_\_\_

Date \_\_\_\_\_

Stamp & Signature \_\_\_\_\_